## HERITAGE A LIVING REGION

A BREATH OF FRESH AIR THE MOST BEAUTIFUL OUT WITH GETAWAYS

NICO & FRED

BOUZIGUES • BALARUC-LE-VIEUX • BALARUC-LES-BAINS • FRONTIGNAN GIGEAN • LOUPIAN • MARSEILLAN • MÈZE • MIREVAL • MONTBAZIN POUSSAN • SÈTE • VIC-LA-GARDIOLE • VILLEVEYRAC

sete-archipel-de-thau.com -

Sète,

ARCHIPEL DE THAU

# Festival

# 15 > 23 JUILLET 2019

## Le festival de musique emblématique du bassin de Thau!

Artistes internationaux et régionaux, Ambiance conviviale, festive et familiale, Buvette et restauration locale et bio, Huîtres et vins de Picpoul de Pinet à déguster.

4 grandes soirées avec 3 concerts par soir, sur le port de Mèze, au bord de la lagune.

4 escales musicales dans des lieux remarauables : le port de Bouziques, la place du marché à Villeveyrac, le jardin méditerranéen au pied de la chapelle à Montbazin et la magnifique abbaye de Valmagne.

Le Festival de Thau c'est aussi un village des rencontres, des éco-dialogues, un forum de la transition écologique...

Une destination estivale incontournable!



#### 0 festivaldethau.com 04 67 18 70 83

MÈZE BOUZIGUES MONTBAZIN VILLEVEYRAC ABBAYE DE VALMAGNE

Gazette







THE EVENTS YOU CAN'T MISS Let's share some great experiences.

A region

Contents

#### YOU DIDN'T JUST COME HERE BY CHANCE

Together, Sète and the Thau Archipelago constitute the dream destination for travellers in search of unspoilt landscapes and a unique heritage. It's a destination full of character.

**BONUS: YOUR HOLIDAY MAP** 



#### **IMPOSSIBLE TO SIT STILL**

A plate of oysters in Bouzigues, a concert at Valmagne Abbey, hike to Vic-la-Gardiole, trying out water sports in Mèze... The best of the archipelago.



No need to turn on your TV to admire the most beautiful landscapes in films and series. You're on the set! Flashback to some iconic shoots.



#### THEY'RE TALKING ABOUT IT ONLINE

Bloggers, instagrammers, influencers... They came to visit us and share their experiences

> **BONUS: THE TOP 10 SPOTS FOR INSTAGRAMMING**











Everyone has their own idea of happiness : a drink with friends, a bike ride through the countryside, a romantic dinner with views of the lagoon... Just let yourself go.



Young and old: ideas for having fun together.







4

CHAREYOU ? | P.50



## YUMMY!

A well kept secret, the tielle de Sète is listed in the pantheon of French gastronomy and inspires a great passion.

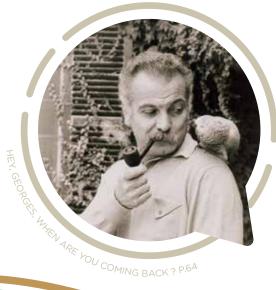




if nothing else!







SÈTE THAU ARCHIPELAGO



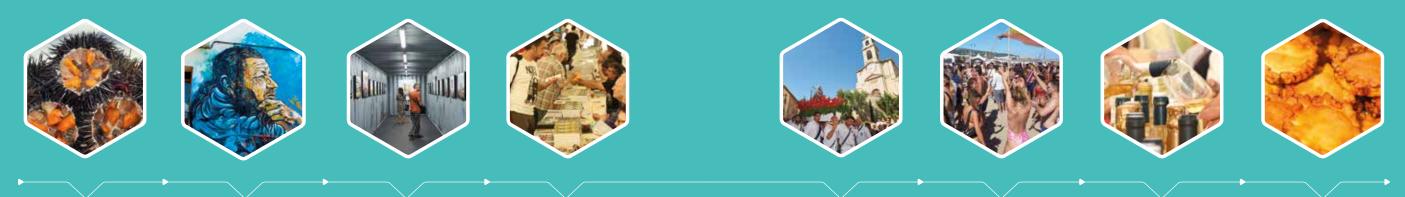
#### WHEN ARE YOU COMING BACK?

Great reasons to come back again



# *Cet*'s share SOME GREAT EXPERIENCES

And make the most of the beautiful weather to enjoy traditional, unmissable heritage events !



15 - 16 MARS

<mark>3 - 9 J</mark>l

#### FROM TOWN TO TOWN

Every year, **the Oursinade**, a large openair café, attracts visitors who come to taste what the Thau Basin has to offer : sea urchins, oysters, mussels, tielles and other local food and wine specialities.

#### URBAN CULTURE

Leaving their mark on the walls of the town, they enhance Sète's Musée à Ciel Ouvert, or Open Air Museum, (MACO) all year round, creating an artistic and picturesque walk scattered with works of art. But the highlight of the **K-Live Festival** is early June, when urban art, visual art and contemporary music converge in the streets of the town centre and in the famous Théâtre de la Mer. 20 - 21 JUNE

#### DO YOU WANT A PHOTO OF ME ?

ImageSingulières is the event which has ensured Sète's position in the very select world of photography. Devoted to a documentary style, this festival celebrates the diversity of looks and reveals what words can't. Previews, exhibitions, concerts, workshops, artists in residence... 28, 29 AND 30 JUNE

#### GOOSEBUMPS

The 22<sup>nd</sup> International Festival of Crime Novels takes place in Frontignan this summer with 40 new and established authors of the genre, from all over the world, who will debate and discuss this year's theme: addictions. UNDAY 30 JUN

**FILL YOUR** 

we feel a sense of

communion which

Port and the Marine

district in Sète or in

celebrate the feast of

the Great Pardon of

St. Peter.

spreads throughout the

crowd, around the Vieux

Mèze and Bouziques, to

NETS !

#### 28 JUNE - 6 JU

WILD !

The **Worldwide Festival** echoes around Sète port, with a crazy, eclectic electro programme. The party begins in the cafés in the morning, and continues on one of the town's beaches in the afternoon. In the evening, the venue is the Théâtre de la Mer for wild nocturnal celebrations. JULTA

#### HOLY EMML

There's nothing like a good film and a glass of wine to unwind! The concept, you see, is to enjoy an **open air cinema** while sipping a glass of wine in one of the Frontignan vineyards. But before your even take your seat, you can feast on a dish of mussels. The show starts at sunset.



#### ND AUGUST

#### JULY AND AUGUST, EVERY THURSDAY EVENING

#### **EMMUSCADES**

#### A TOUR OF FLAVOURS

Marseillan, Loupian, Montbazin, Frontignan, Bouzigues, Mèze, Mireval, Balaruc-les-Bains, Sète... One date = one town, to taste wines and regional produce! **Les Estivales de Thau**, takes place each Thursday, with a warm atmosphere, perfect for trying tielles, shellfish, cakes, ice-cream... You will be spoiled for choice, so come back next week. La Fête de l'anguille,or eel festival, is also worth a visit, in Marseillan, 5 October.

## and lots more besides

For the complete calendar of events, exhibitions and cultural outings in Sète and the Thau archipelago, visit **sete-archipel-de-thau.com** 



the 277th time since the

July 1666...

creation of the port, on 29

in Sète.





#### **COLOURFUL SAILS**

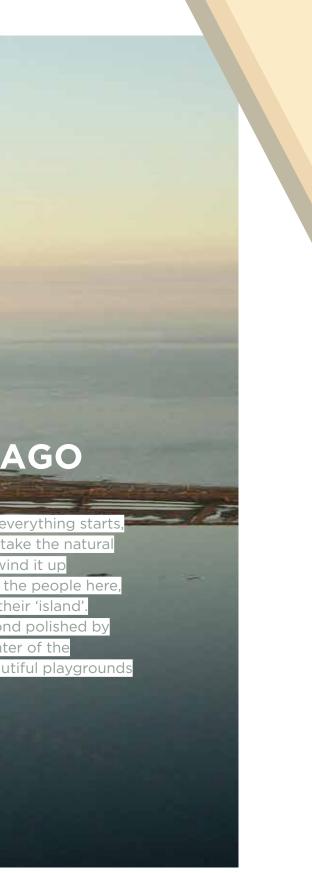
**Escale à Sète** and marvel at this exceptional event, which, every two years, brings together some of the most beautiful boats in the world. You will even have the opportunity to go on board some of them! Internationally renowned, the event is also a great excuse to discover more about the Thau Archipelago's priceless maritime

# © Sète A POINT A PEAK

It's from here that everything leaves or everything starts, depending on whether you choose to take the natural course of the Canal du Midi or wind it up against the current, true to the spirit of the people here, that some say are as individual as their 'island'. Sète, maritime town, is a rough diamond polished by the wind, sand, salt and the banter of the fishermen, who have found the most beautiful playgrounds in the archipelago.







Our Mediterranean town owes its destiny to none other than the Sun King, Louis XIV. It may once have been just a modest village, but now it has a rich culture, heritage and history. The French king and Navarre had a vision: to link the Canal du Midi and the Big Blue of the Mediterranean. He chose the point at Sète to unite the waters. Stroll through the picturesque streets and the banks of the harbour, where soaked fishing nets are put out to dry. And immerse yourself in the atmosphere of Agnès Varda's first film, which showed the beauty of this lost paradise on screen.

#### SCENTS OF THE MEDITERRANEAN

Then, climb a little higher to the **Quartier Haut**, the ancestor of the Sète neighbourhoods. A sense of Italy can be found here among the descendants of the Neapolitan fishermen who once set up home in this maze of steep streets. From there, if you don't mind a little walk, climb the Saint-Clair hill.



Major works were undertaken. A few years later, on 29 July 1666 more exactly, the port of Sète was inaugurated with great pomp and ceremony and a memorable jousting tournament. The maritime destiny of the historical town of 'Cette' had begun...

More than 350 years later, the town has changed. Nicknamed 'The Singular Isle' by Paul Valéry, it is actually connected to the mainland by a strip of land, and it has opened onto the world. But unlike many seaside towns, it has kept the authentic character of a small town where the residents defend a lifestyle of their very own. If you need convincing, go to **La Pointe courte**, a small area on the banks of the Etang de Thau lagoon where some lucky people live in charming houses with rainbow painted facades.





From **the belvedere** at the summit, there is a breathtaking view. It's the perfect reward for your efforts. Here, it is simply horizon and contemplation. Take the time to look at the town's layout: the centre, canals, port, the long strip of sand and its fragility facing the immense sea. You will probably want to try diving. But before going back down, visit the **marine cemetery**, not far from there. Paul Valéry and Jean Vilar were laid to rest there. From 'this quiet roof where the doves walk' to paraphrase the famous poem by Paul Valéry, you can observe an indescribable piece of Sète's history.



#### Celebrate Saint Peter

On the 1st weekend in July, in Sète, Marseillan and Mèze, a solemn fervour seizes the town, in homage of the patron of those fishermen and sailors lost at sea. The blessing of the boats and the torchlight procession create a unique scene.







Back in town, enjoy a sensory trip to the Halles indoor market (rue Gambetta). Recently renovated in a very contemporary style by the Montpellier architect François Fontès, this building designed in the 'Baltard' style, showcases the best of the region's gastronomy and local produce: local and Italian specialities, olives, fresh fish... Open every morning, including Sunday.

After a delicious break in one of the numerous restaurants in the **town centre**, set off on an urban safari, on the hunt for street art murals. You'll soon realise, here we treat treat art for what it is, a fresh look at the world. Of course, you could visit one of the excellent museums with their varied exhibitions, (the **Musée Paul Valéry, Centre Régional d'Art Contemporain - CRAC** and **Musée International des Arts Modestes - MIAM** are particularly worth a look), or you can let the art come to you. Sète is an open air museum, with works on display all over town! Did you spot the Di Rosa Totems on your way into the town? Or the surprising Mama, in the Place de l'Hospitalet? Or

SÈTE THAU ARCHIPELAGO

the gigantic Jean Denant's 'Mare Nostrum' along the Corniche? If you answered yes to these three questions, then you are probably an art lover. So, you won't want to miss the next **K-LIVE, the annual street art festival**, where each new edition enriches the town with new shapes and colours, thus expanding the collection of works accessible to the general public, to the delight of passers-by and, of course, instagrammers.

#### **MOTHER SEA**

A fishing town, Sète is irresistibly drawn to the sea. **The fishing port**, located between the sea and the lagoon is well worth a visit, particularly in the afternoon, when the trawlers return and the catch is auctioned (for professionals only). It's difficult to find something more authentic. At the end of the afternoon, stroll along **the Corniche**, with a magnificent view of the Mediterranean from the promenade.





It's been going for 350 years... and it's not about to stop yet. Dressed in white and equipped with a lance and a shield, the jousters clash

or the canas in from of huge crowds. The tournaments are held hroughout the summer in the ports of the Thau archinelago

# THAU, THE ARCHIPELAGO

What would Sète be without its archipelago ? Without the lush setting ? With the green that makes the blue so intense ? In this small pocket of the south which is almost self-sufficient, the fishermen, sailors and oyster farmers rub shoulders and have gradually made their craft a way of life in its own right.

Fourteen towns and villages make up the Thau archipelago: Balaruc-le-Vieux, Balaruc-les-Bains, Bouzigues, Frontignan, Gigean, Loupian, Marseillan, Mèze, Mireval, Montbazin, Poussan, Sète, Vicla- Gardiole and Villeveyrac. All combine the Mediterranean identity in their own way (see the focus on the villages pages 20 to 25) and offer the visitor a complete experience, in an unspoilt region.

2,500 YEARS OF HISTORY ARE WATCHING US

In the heart of these typical Languedoc villages, you will find a remarkable historical heritage. During your walks, you can dive back into the history books. The Antiquity chapter first, with a visit to the Gallo-Roman villa in Loupian. A few steps, pages and centuries further, it's the Middle Ages with the Valmagne Abbey (Villeveyrac) and the Saint-Félix de Montceau Abbey, in Gigean. In Vic-la-Gardiole, a stroll through the scrubland to the sumptuous viewpoint will take you even further back in time. The discovery of a fossil, rare, but possible, will plunge you into prehistory. For lovers of cuisine and gastronomy, head for Frontignan, Vic-la-Gardiole, Mireval or Mèze in search of cellars with their hidden treasures : Muscat and Picpoul de Pinet! The winemakers will





give you a warm welcome to their estates. A little diversion is necessary before leaving the lagoon, towards Mèze, Bouzigues or Marseillan, where you can enjoy a plate of oysters and shellfish, before letting your food go down on a visit to the lagoon's oyster beds, aboard a small fishing boat. Stopping off to meet these seaside farmers will leave you with an unforgettable memory. You may not know it, but shellfish farming took root in the Etang de Thau lagoon at the beginning of the 20th century and has an important position in French production. Touching real-life testimonials and a tasting session at the end. A *must* !

The sea, lido with fine sand, lagoons, limestone cliffs, and meadows, form a natural heritage, home to an exceptional biodiversity and a perfect landscape for fascinating excursions on foot, by boat, by car or by bike (read the bloggers' experiences on pages 30 at 35!), which you will discover on the pages of this magazine.

SÈTE THAU ARCHIPELAGO

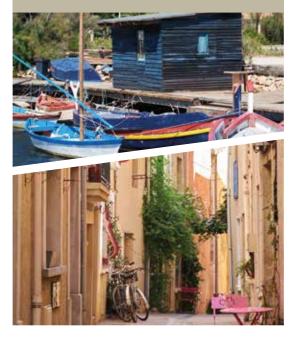






😳 Parc de loisirs Aviron/Kayak **W**Kitesurf Voile et planche 💡 Plongée Sentier de randonnée 🚱 Activité équestre Piste cyclable Voie verte Projet piste praticable en VTT

#### **O** BOUZIGUES



#### (+) THE HEART OF THE PARTY

The only good reason for a change from the pleasant tranquillity is to go to the fête de l'huître oyster festival, which takes place every summer over two days, in August. Street entertainment, tastings, fireworks...

#### O BALARUC-LES-BAINS



#### MUSICAL SUMMER

The artistic programme at the 'Les Arts Métis' festival features music from different eras and styles : jazz, world music, electro... Tap your feet! For more information, visit: lesartsmetis.com

#### O LOUPIAN



Epic !

#### (+) ICONIC ANIMALS

A remnant of the Middle Ages, many villages have their iconic animal: Loupian wolf, Mèze cow... They meet in March, every other year, at the Languedoc fair in Loupian.

#### MÈZE







SÈTE THAU ARCHIPELAGO

SÈTE THAU ARCHIPELAGO

#### BALARUC-LE-VIEUX

The famous medieval festivals in July feature parades of princes and knights in period costume.

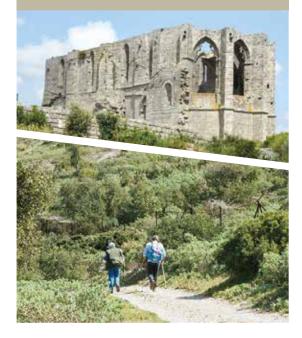


#### (+) WHAT A GREAT IDEA!

In terms of festivals, there's the Fête de l'huître ovster festival, the Festival de Thau and the 'Bouletchou'. We'll leave you to make your own discoveries!

#### **O** GIGEAN

Valking, cycling or on a donkey (yes, it's true!), take a trip through the Gardiole massif and, above all, do not forget your camera. From this natural promontory, there is a 360-degree view that offers you: vineyards, a blue expanse, towns and surrounding villages, and you can admire the Saint Felix de Montceau Abbey, the departure and arrival point of your trip. Seen from the distance, this imposing witness of the past, surrounded by scrubland is even more impressive.



(+) TO BE EXPERIENCED AT LEAST ONCE

The donkey fair held every July in Gigean, a circulade town, which is the pride of the locals.

#### **O** MIREVAL

Its name means 'which looks at the valley' and it gives you an idea of the views from the balconies of the old town. Mireval, formerly pied-à-terre of the powerful lords of Montpellier, has a tangible medieval character, which you can enjoy discovering while walking along the ramparts or passing through the fortified gates. The town's warlike past is, however, a distant memory... For a long time, the sound of clashing armour has been replaced with the clinking of bottles of wine and muscat, which the area is famous for.



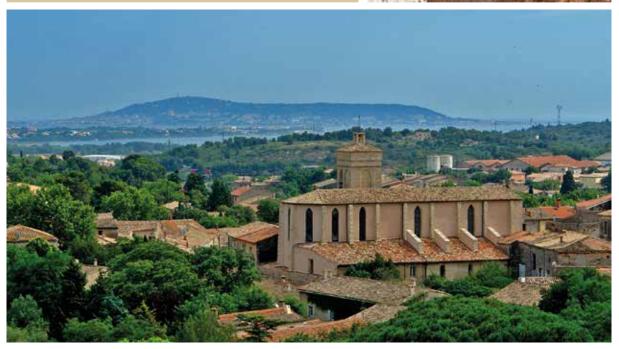
( TO THE BOTTOM OF THE GLASS Sparkling, dry, sweet, mellow... Good wine comes in different tastes and colours.

#### **O** MONTBAZIN

Another village that you may already know through its wine labels, classified as a Vins des collines de la Moure PGI, and the hike to the top is well known too... Montbazin does not however just have a wine heritage, there are centuries-old buildings dating from the Middle Ages, including the Chapel of Saint-Pierre, with a most beautiful secret: a sublime fresco with Italian-Byzantine influence, the starting point of your visit to the bell tower or the château ? It's up to you !

#### **POUSSAN**

As beautiful from the sky as from its typical narrow treets, Poussan is a Roman village crossed by the amous Via Domitia. It also has another striking feature : its circulade configuration, a remnant of the Middle Ages where the prosperity of the vine trade created remarkable heritage, including listed Historic nonuments, such as the ramparts, château...







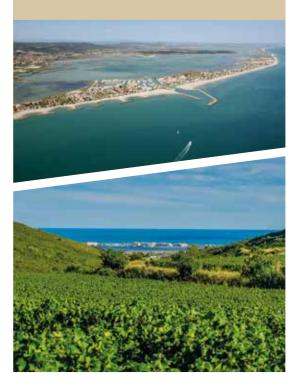


#### **O** VIC-LA-GARDIOLE



(+) MOTHER NATURE Here, nature reigns... as does its produce, as we find two appellations in this region: Muscat de Frontignan and Muscat de Mireval.

#### **FRONTIGNAN**



#### (+) DIVINE NECTAR

Producers and fans of Muscat get together in July for the Festival du Muscat to honour this wine, a PDO since 1936.

#### **O** VILLEVEYRAC

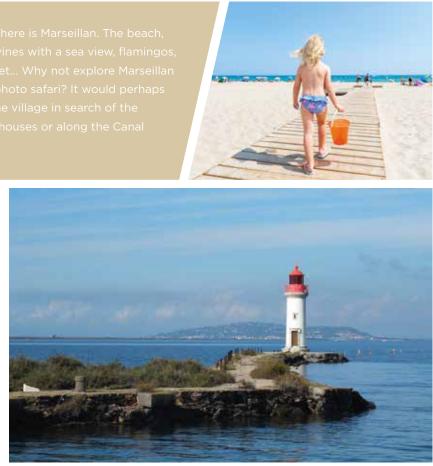
#### (+) REASON WINS OUT

Reasoned and therefore respectful of the environment and resources, the method of production adopted by many local farmers results in high quality produce: honey, olives, cheese, fruit...

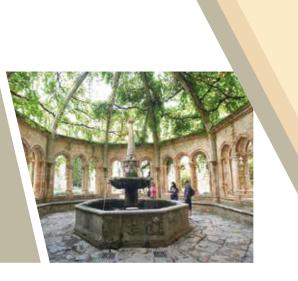
#### MARSEILLAN

#### + CHEERS

The perfect end to the day would be a visit to the Maison Noilly Prat, where the famous vermouth has been produced since 1813, the glory of the town.



SÈTE THAU ARCHIPELAGO



There's an almost 100 year old love story between Sète and cinema. Since the 1920s, Jean Gabin, Agnès Varda, Brigitte Bardot, Yves Montand, Romy Schneider, Catherine Deneuve, Gerard Anconina and Gérard Darmon have all been seen here... as well as new generation actors such as, more recently, Nekfeu. It may be impossible to count all the films shot on this one island and, of course, in the surrounding area, which constitutes a great set for feature films, series and clips,

however, we know that nearly a hundred films have been shot under the spotlight here, and, more particularly, under the beautiful Languedoc sun.

With 300 days of sunshine per year, the diverse natural landscape rarely found elsewhere (which goes from the coast to vineyards, via authentic villages and historic canals), and colourful locals who are always ready to pass the time of day with visitors (or to take on the role of an extra in a shoot), film and, since 2010, TV directors don't need any more convincing. Nowadays, in our streets, we see Ingrid Chauvin, Alexandre Brasseur, Laure Pester (Demain nous appartient), or Cécile Bois (the heroine of Candice Renoir), Astrid Veillon and Stéphane Blancafort (Tandem), stars from soap operas and all three recognised as attracting big audiences within their genre.





SÈTE THAU ARCHIPELAGO

# of the screens

A festival of stars from the small and big screen announced the arrival of the first Sunsète Film Festival in 2016. It is now held every July (the fourth edition will take place from 6 - 10 July 2019).





#### WELCOME TO THE SUN'SÈTE FESTIVAL

This popular, free event invites you to stroll through the town (and on the beach !) to find the XXL screens which are temporarily installed to share the joys of the 7th art with tourists and locals. Master classes, chat rooms, and conferences even allow you to work closely with directors and renowned actors.

## LAND **OF CREATION**

The dream team This is our region's unexpected bonus for television and cinema producers: the light! With 300 days of sunshine per year and a very diverse landscapes, why deprive oneself of the luxury of such a natural set?

With more than 1000 days of filming last year, Sète and the Thau Basin is the most filmed region in Occitanie, but it does not boast, about that, just about the magnificent scenery. "Primarily, It is a land of creation," insists Karim Ghiyati, from Languedoc-Roussillon Cinéma. "In all the trades, we have found real local talent. Not to mention

that here, there is a real film culture," says the man, recalling that everything is done here to encourage various productions, whether financial aid (from the communities) or the required logistical support (filming permissions, etc.).







## |())

Different setting, different ambiance Since February 2017, Ingrid Chauvin and her fellow stars have been coming to us to discover the beauty of our landscapes ... The lead actress of the series describes it as having, "an air of the Arcachon basin, but with more soul." This view is apparently shared, as the Sète Tourist Office now organises guided tours around iconic film locations. These tours are proving very popular and booking is required.







#### HER PICK SAILING ON AN OLD RIG

"I tested a private outing of several hours on an old rig. It was a complete change of scene, which we don't do very often. I was aboard the Draug, a Norwegian rig from the early 19th century. You can enjoy this experience whatever your budget because Pierre and Pascale, the founders of Voiles Auriques, have created their association to share their passion for traditional sailing."





SÈTE THAU ARCHIPELAGO



ey came to visit and share their experiences online. Here are their picks.



#### HER PICK THE RÉSERVE NATURELLE DU BAGNAS

"Between Agde and Marseillan, linking the two towns, this reserve is a protected site. A number of lakes a few metres from the Thau lagoon is home to many species of resident and migratory birds. It was my second visit to the site and it's still as magical as ever."





Madeleine

HER PICK

## THE STREET ART

"There is a beautiful love story between Sète and street art. Throughout the town there are lots of murals, of all styles and sizes. There is even a map that allows you to explore the town through its street art!"

















HER PICK

#### AN ICE CREAM AT LA BOULINE

"Their ice creams are artisan. And how! No chemical powders mixed quickly with low-end milk... The ingredients are carefully selected and the recipes created conscientiously. As soon as I tasted my ice cream, my heart leapt with joy."



Aurelie



HER PICK

#### AN INTRODUCTION TO KAYAKING AT SEA

"I'm used to paddling on lakes and rivers, but it's a bit different with waves! The sea was a little rough, and it was quite hard work, but thanks to Nicolas, our instructor, we got our boat moving. At the end of the adventure I was covered with salt from head to foot, in need of a good shower... and delighted by the experience."



#### HER PICK

#### THE AMBIANCE

"In Sète, this lakeside town, I can find everything I love: the Mediterranean, bridges, canals, the wind and salt on my skin and in my hair, moaning fishermen, boats, an industrial maritime heritage that has always fascinated me, the sense of travel and freedom, a particular Italian identity, a genuine and sincere popular culture, seafood and fish dishes, Escale à Sète (the festival of maritime traditions) and big mouths..."







## **THROUGH THE EYES** of Nico & Gred

They met in 2018 during a photo shoot in the Alps and realised that they could work well together. Since then, the blogger and vlogger have documented their most beautiful travel adventures on the internet and are trying to show everyone that "the most rewarding experiences are within everyone's reach."

#### YOU HAVE FILMED SEVERAL VIDEOS ABOUT SÈTE AND ITS ARCHIPELAGO: WHAT DID YOU KNOW ABOUT THIS AREA BEFORE THAT? Fred : Very different things ! I had been here a few times on holiday. So, I knew the main tourist sites. Nico lives in Sète. He introduced me to the real town. We each made some very surprising discoveries.

#### ...SUCH AS?

\_\_\_\_\_

Fred : In addition to the seaside (often the main reason for choosing it as a holiday destination) : culture, art, architecture, gastronomy, sport, nature... Everything is gathered around the lagoon. It is all these little individualities that make it a great place to visit.

#### WHAT WAS THE MOST SURPRISING ONE FOR YOU? Nico : Valmagne Abbey It's like travelling back in time...

#### THE MOST STRIKING MEMORY? Fred : The jousting. An

extraordinary experience.

#### THE UNSUSPECTED DISCOVERY?

Both : the Frontignan and Vic-la-Gardiole hiking trails, with breathtaking views of the coastline from the Gardiole massif.

AN UNEXPECTED BREAK?

Both : The Noilly Prat cocktail

#### bar in Marseillan. It's a magnificent, relaxing place. You can enjoy a quick game of petangue, surrounded by the old stones, sipping a cool cocktail.

#### THE MOST BEAUTIFUL 'POSTCARD VIEW'?

Nico : The oyster beds, at nightfall...

#### THE SUNSET THAT LITERALLY TOOK YOUR BREATH AWAY? Fred : The view from the top of Balaruc-le-Vieux, over the Etang de Thau lagoon.

#### THE TOWN/VILLAGE OR THE ACTIVITY 'WHICH IS REALLY WORTH THE DETOUR'? Fred : Marseillan, for lunch in

the harbour.

Nico : Balaruc-le-Vieux, for a quiet walk through time. We also both loved the greenway, to cycle along the coast. Very cool, we go there for the landscape, flamingos...

#### COMPLETE THIS SENTENCE: 'ON HOLIDAY HERE... Together : ... you never get bored !











@nicoetfred

Ø Instagram

nico\_et\_fred



nico\_et\_fred



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INSTAGRAM moments

TOP 10 SPOTS

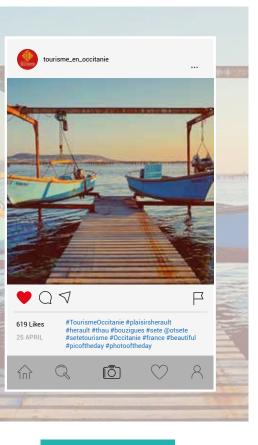
FOR INSTAGRAMMING

#### **#FORTHEROSE**

A firm favourite, the charming Jardin antique méditerranéen, in Balaruc-les-Bains will delight you with its floral pathways, between shade and sunlight, perfect for a little selfie of you and your partner.



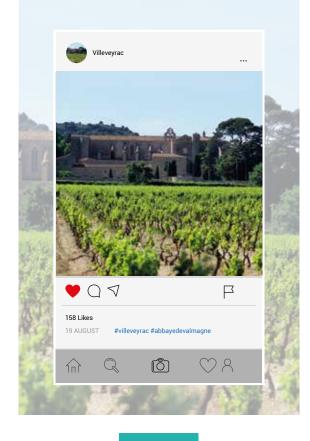
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#### #ILLBRINGMYBOAT

Take your subscribers on a boat trip... on the shores of the lagoon, on the Bouzigues side. Small wooden pontoons, charming colourful boats, romantic sunsets... No need to row for exceptional photos.

## Villeveyrac

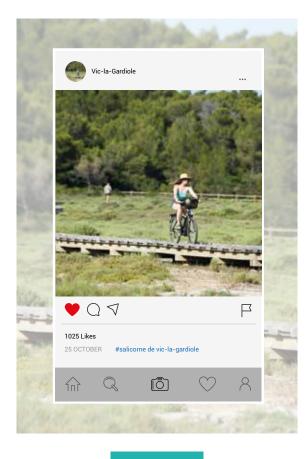


#### **#SOFRESH**

No need to be history buff, or even to be particularly spiritual, to be enchanted by the magic of the Valmagne Abbey, whose Gothic style architecture provides a first-rate backdrop for your shots. Try the fountains and gardens too. The light is so soft that your photos won't need any editing... #nofilter

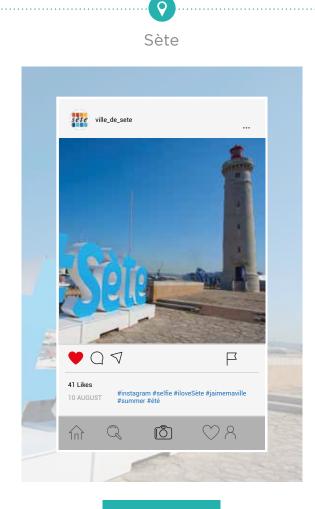
Vic-la-Gardiole

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#### **#ONDECK**

What a feeling of tranquillity as you stroll through the salt meadows in Salicorne de Vic-la-Gardiole, on a beautiful autumn afternoon. Silver reflections of the wetlands, the sepia foliage, the creaking of the wooden boards under our feet; and above all, a clear view of an almost endless path. The important thing is not the destination, it is the journey.



#### #WEVEARRIVED

With this monumental contemporary work, your subscribers will have no difficulty in following you. Designed to publicise the town's Instagram account, this XXL hashtag offers an original backdrop to immortalise a key moment and, why not, to declare your passion for the Singular Isle via social media. It's worth knowing that the work changes location throughout the year. So, follow! Do you like Sète ? Say it with a #hashtag.







No need to cross the globe for breathtaking views of sunrises. Each morning, Marseillan beach features a most romantic, and most photogenic spectacle !

# <section-header>

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#### #LAVIEENFLAMINGOS

If you love animal photography, then make the most of the colourful flamingos, which can be seen in numbers in Frontignan, particularly around the Ingril lagoon, famous for sunsets that no Instagram filter could match. Why not go and see for yourself ? 6  $\mathbf{Q}$ Sète ville\_de\_sete THE JALL ..  $\square$ 437 Likes #pointecourtesete #ilovesète #photography #summer #clouds #etang 9 AUGUST [Õ]

#### #WORLDSEND

Some think of it as the end of the world. Others have built their world around it. The Pointe Courte in Sète is a quirky, timeless place with surprising features. Take, for example, the signpost that will point you in the right direction for Maubeuge, Syracuse... or the nearest café ?



#### **#HASHTAGS & #ARTTAGS**

The Musée International des Arts Modestes (MIAM), founded by the artists Hervé Di Rosa and Bernard Belluc, opened in Sète in November 2000. Since then, it has staged surprising exhibitions. A true laboratory for artists of all generations and from all horizons, MIAM is also a source of inspiration for inevitably inspiring photos !



A real link between the sea and man, Sète's harbour is a must for any visit. Even its more industrial side is transformed into a ghostly setting, when the sunset transforms the huge cranes into sleeping giants.

SÈTE THAU ARCHIPELAGO





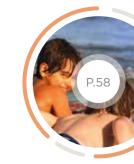
#### #OHMYBOAT



The Thau archipelago welcomes visitors. Travelling alone, in a couple, with family or with friends, here are plenty of things in the great outdoors to keep you occupied. Between sea, scrubland, vineyard and lagoon, this land of plenty offers visitors a digest of authentic experiences, which you can enjoy all year round. With 300 days of sunshine per year, each season has its own particular pleasures. Follow the guide...









SÈTE THAU ARCHIPELAGO

THE MOST BEAUTIFUL **bike rides** 



REGIONAL markets

QUIZ which beach are you ?

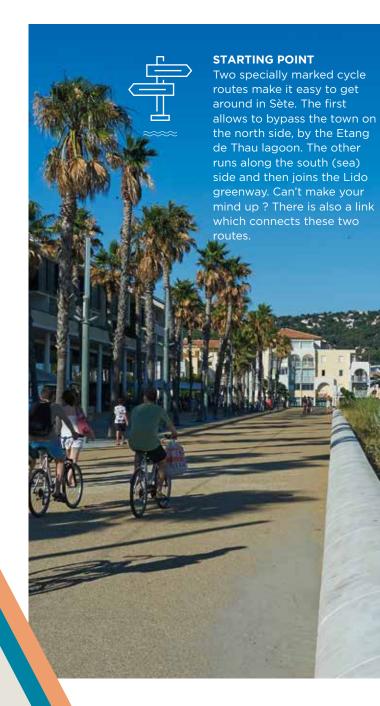


OUTDOOR sports activities



# **FREE WHEELING**

Because a bike ride is always a good idea, our tourist offices will be happy to tell you about the best routes in the area. However, be aware, to reward your efforts, we have swapped the yellow jersey... For swimwear!



#### ALSO IN SÈTE

fun in the sun..

the promenade along the Sète Corniche is mainly used along gently, admiring the sea. This route overlooking the sea connects the heart Benches face the big blue





COME AND SEE US AT THE TOURIST **OFFICE AND TOGETHER WE'LL** CREATE A ROUTE THAT SUITS YOU!

#### Green

#### The Lido greenway

#### This greenway is: 12 kilometres

along the edge of the dunes, between Marseillan and Sète, which can be extended by urban cycle routes for easy access to the Sète town centre and Marseillan-plage. By adding 5.5 km and 30 minutes to your ride, you will reach Marseillan port.

#### A simple route, perfect רה for families!

**DEPARTURE: PORT DES QUILLES. ESPLANADE** ROGER THÉROND. IN SÈTE.

**ARRIVAL: HÔTEL LES DUNES IN MARSEILLAN.** 

**DURATION : 50 TO 80 MINUTES** 

## Nature.

#### Around Balaruc-le-Vieux

#### Mèze > Balaruc-le-Vieux

Take the route of the old railway along the north bank of the Thau Basin, and discover some pleasant surprises like the Crique de l'Angle (a protected natural area), home to many birds. Distance: 12 km



#### Sète > Balaruc-les-Bains

This is the shortest cycle route (5.5 km) between Sète and Balaruc. You will, however, ride along the D2 road. Cycle lanes exist for most of the route, but are sometimes not present at junctions. For adults only.

**DEPARTURE: SÈTE RAILWAY STATION ARRIVAL: FORMER RAILWAY STATION** IN BALARUC-LES-BAINS

**DURATION: 20 MINUTES** 

and lagoons.





#### Alternative route

#### Sète > Frontignan > Vic-la-Gardiole

Along 2 Eurovelo cycle routes : Route 8, 'La Méditerranée à vélo' and route 17, 'Via Rhôna', this 15 km route reveals exceptional landscapes between the beaches

> On the way, discover the Frontignan salt marshes

**DEPARTURE:** QUAI DES MOULINS (SÈTE) **ARRIVAL: VIC-LA-GARDIOLE** 

**DURATION: 30 MINUTES** 

## An escape in the Camazque

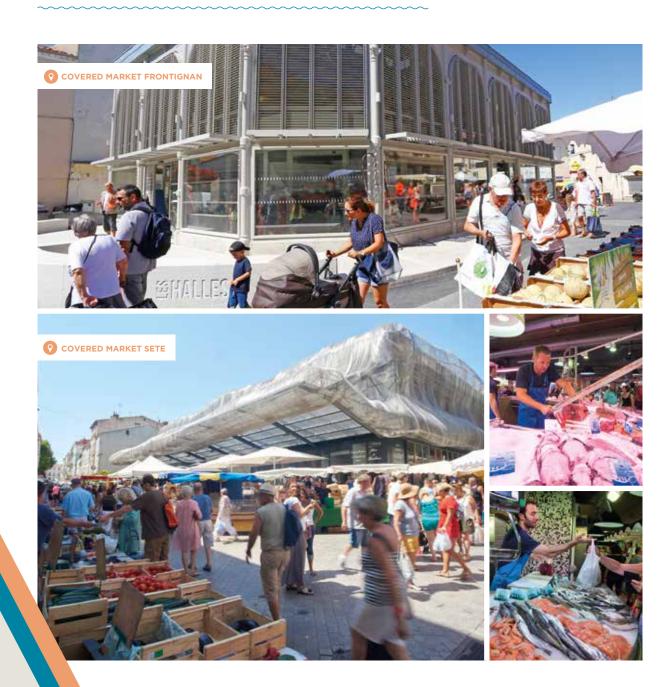
#### For experienced cyclists

This is a 62-kilometre ride along Via Rhôna. Departure point: Sète town centre. Finishing line : the ramparts of the enchanting town of Aigues-Mortes. Between the two: a real family ride between lagoons, beaches and the Camargue landscapes. You will pass through Frontignan, Vic-la-Gardiole, Mireval, Villeneuvelès-Maguelone, and also Palavas-les-Flots, Carnon, La Grande-Motte and Le Grau-du-Roi before finally arriving in Aigues-Mortes.

> Riding on the greenway is also making the most of a managed, secure area for soft modes of transport (speed limited to 10 km/h) which means you can gently enjoy the Languedoc landscapes and calm. Hikers. joggers, cyclists or simply walkers can all find their peace here.

# **LOOKING FOR** good produce

Within the land, there is soil. To discover the gastronomic subtleties of the region, savour the finesse and, perhaps, make up a gourmet basket for picnic, come along to the farmers' markets. There is at least one for every day of the week! Well, we always just need a little something...





The gourmet marathon starts in Villeveyrac. During the summer, the stall holders can be found at a night market in the Place du Marché aux Raisins On Wednesday morning, they are in the Place du Temple.



Plage.



You'll probably still need a couple of things... In Sète, the market takes place in the town centre, in addition, of course, to the daily temptation in the Les Halles covered market. In high season, make your life easier by taking the water bus from Mas Coulet car park. Are you planning on going to the farmers' market in the morning, then hiking in the afternoon? In that case, you can fill your bags in Vic-la-Gardiole (Place de l'Office de Tourisme).



Friday is a big market day: Avenue Victor Hugo, in **Sète** ; Parc Charles de Gaulle in Balaruc-les-Bains ; Place de la Mairie in **Poussan** ; Place Louis Aragon in Mireval... And in summer, the night market returns every Friday evening in Vicla-Gardiole (Place de l'Office de Tourisme).



And if you're only here for the weekend ? There is a charming little market in Montbazin, every Saturday morning in the Place de l'Église. In Frontignan, you can fill your basket in the town centre.



On Tuesday, you'll be spoilt for choice, with four markets taking place in the morning. So, you'll have to choose (or juggle) between Gigean (Place du Jardin Public), Marseillan (town centre), Mireval (Place Louis Aragon) and **Balaruc-les-Bains** (Parc Charles-de-Gaulle). During the summer, stalls fill the charming streets in Marseillan



In **Mèze**, there's a market on Thursday and Sunday on the esplanade. In summer, visit the artisan market in the port Or, you could go to Frontignan where there's also a market on Thursday mornings. Are you staying in Sète? Then head for Place Édouard Herriot, on the Corniche.



And Sunday, relax! Finally, after strolling through the market in Mèze, on the esplanade, and sharing an aperitif and some fresh melon... Vic-la-Gardiole holds its second market of the week (Place de l'Office de Tourisme)



#### **ACCESSIBLE & FAMILY** I'm never without my gang

You have a choice of family beaches in the Thau archipelago To make the most of accessible beaches and all the useful services on offer (surveillance, toilets, showers, food, water sports, disabled access), choose from Sète, Marseillan Plage, Frontignan Plage, Balaruc-les-Bains, or Bouzigues, Mèze and the beaches in the Thau basin, which have the advantage of shallower, warmer water. In **Sète,** there is 12 km of fine sand waiting for you.

You have the choice, for example, between the plage du Lazaret (access no. 3), the plage de la Corniche (access no. 5), the plage du Lido (access no. 22), the plage du Castellas (access nos. 68-69), and the plage de la Fontaine (access no.12).

These are all connected by a greenway! In Frontignan Plage, you have a choice over 7 km, between Port Ouest, Port Est, Les Plaisanciers, and the plage de l'entrée.







# NATURAL & WILD

Feels like being at the end of the world. This is the ambiance you get, for example, at **the plage** des Aresquiers, which stretches for around 7 kilometres between Frontignan and Villeneuvelès-Maguelone. So that nothing gets spoiled, 5 kilometres are closed to traffic: no cars, no motorbikes, just you, face-to-face with the magnificent sea. But getting close to paradise comes at a cost, it requires effort! You will need to walk through the countryside to enjoy this almost deserted beach where swimmers (and sometimes swimwear) become more and more rare as you progress. On the sand, you'll find some pebbles polished by the waves, and driftwood, fun to collect. As you listen, you can hear the song of cicadas, which still doesn't drown out the sound of the waves... Allow a 20 to 30-minute walk to reach the most isolated corners.



#### FESTIVE, CHIC & SPORTY *All three at once please!*

A run at sunrise, sunbathing on a lounger in the morning, a plate of seafood in a straw hut and a cocktail in the early evening as you dance, watching the sun go down? It's like three days in one on the plage du Lido, also known as '**Plage de Villeroy**'. All along this loooooong strip of sand, 12 km, (access no. 22), you'll find a variety of restaurants.

The best part of the day, however, is to take the cycle path along the Corniche de Sète. Distance to Marseillan : 12 kilometres. Duration: that depends how many times you stop off!

ACCESSIBLE FROM THE CYCLE PATH BETWEEN

ACCESSIBLE FROM THE CYCLE PATH BETWEEN VIC-LA-GARDIOLE AND FRONTIGNAN







# LIVE more

A warm welcome to fans of outdoor sports, who will find a vast range of sporting activities here, to satisfy their thirst for challenge, adventure and unspoilt areas.

Our list of suggestions is not, of course, exhaustive, but why not start your sporting adventure with a **hike** or a **mountain bike ride** along the banks of the lagoons, by Bouzigues, Frontignan, and Balaruc-les-Bains ? The Vic, Ingril and Thau lagoons; and, naturally, the Gardiole massif has breathtaking views! Or maybe you prefer effortless sport, perhaps an introduction to **microlight** ? Accessible to all, this activity is led by qualified instructors and pilots, who will accompany you for an aerial trip over Mont Saint-Clair from Sète. If you're bubbling with energy, have a go at a holiday sport: **beach volleyball** or the football version, **beach soccer**. Facilities and dedicated areas are freely accessible in the coastal towns and villages.

Have a look at our website to find your perfect activity! Too tired to run about, try **flying a kite** or a game of **petanque**. Just get your friends together. Head for the local café and let the game begin. The coastline between Sète and Montpellier is also a world famous spot for **kitesurfing**.

You can find great spots in Mèze and Sète, for example, which are also excellent starting points for renting a boat for a **leisure cruise**. And there are so many other water sports to try too, such as **jet-ski**, **a scooter on the sea**, **parasailing**, or **diving**... So, what's first?



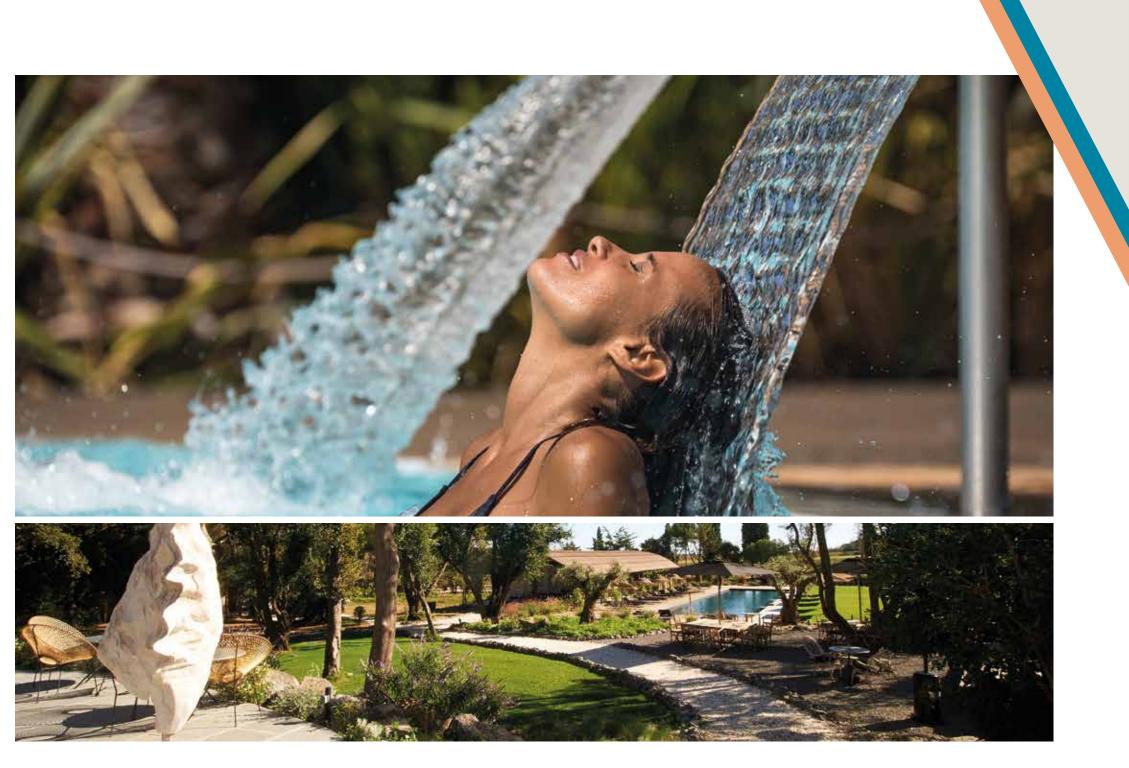


# **GETTING** back to basics

Your holidays would not be the same without a delightful day of 'relaxation' in one of the excellent spas in the region.

Once upon a time, in **Balaruc-les-Bains**, nestled in lush greenery, a bewitching oasis dedicated to the benefits of thermal waters was opened, the only thermal spa in the Mediterranean: O'balia. The power of this water from sources deep underground, with chlorine, sodium, calcium and magnesium, rich in bicarbonates and trace elements, has, since ancient times, inspired care using water and relaxing rituals. O'balia invites you to experience the unique 'magic of water', as you relax in thermal pools at 34°C.

The abundant thermal water comes in all its forms, bubbling baths, swan necks and waterfalls. O'balia takes you on a wonderful sensory journey with 'the magic of the hands', through massages and body treatments with dreamlike scents. O'balia gives the comfort, best treatments, and attention to your needs to sublimate your natural beauty.



On the Marseillan plage side, treat yourself to a getaway in one of the three 'villages et spa' campsites: 5\* welcome and services from April. Breakfast facing the sea, a stroll on the beach below, a few lengths in the heated spa area followed by a fresh salad for lunch, then a 2 hour spa session for pure relaxation between the steam room and sauna in preparation for a 60

minute massage. This is the tempo for a weekend in the Mediterranean.

#### FREE YOUR SENSES

Enter an elixir of wellness in the spa at the domaine Tarbouriech (Marseillan). Bathe in exclusive elements with a marine and oyster base. Silence! Your energies circulate and your mind

SÈTE THAU ARCHIPELAGO

relaxes in a beneficial sensorality.

A wave of relaxation will envelope you too at the: spa bulle des Sables, near Marseillan. Massage, facial treatments, steam room, sauna: everything has been thought of for your total relaxation. What more could you want?



. . . .

On holiday, it's not always easy to please everyone. Yet our region has lots of great places and cool getaways for memorable days. An example of a made to measure day to make Dad, Mum, Grandad, Granny and the little ones happy!



## Dinosaur safari in Mèze

Stroll around Europe's largest museum park dedicated to dinosaurs and prehistory. We are in the heart of an exceptional paleontological deposit. A great place to tremble together on an extraordinary journey back in time.

#### dinosaure.eu



#### Donkey ride in Gigean

Relax with a much friendlier companion: a donkey! A group of them are waiting to take you on a ride around Gigean. The high point : in the company of an endearing animal, discovering the beauty of the scenery in the Gardiole massif. Have a go at a treasure hunt on a dig site!

#### beaunezdane.com



#### Crazy golf in Balaruc-le-Vieux

How about seeing who has the most competitive spirit, with a crazy golf tournament? The Mini-golf de l'Etang de Thau has 18 moulded holes and is also a very pleasant place for a evening out in the summer, to escape the heat of the day. The course is lit until 1:00am in July and August. Loan of appropriately sized clubs for players.

**1** Mini golf de l'étang de thau

#### Play at being farmers at the zoo in Bouzigues

To reconcile the losers and winners of the crazy golf tournament, our friends the animals are, again, our next stop. Go back to your childhood at the Ferme Zoo de Bouzigues, where people who love nature and rurality want to share their love of animals. During your visit you will meet farm animals and even some wild animals! But no need to be afraid, raised by people, their friendliness will surprise you.

#### ferme.zoo.free.fr



## Finish the evening in style with a trip on the lagoon

End this beautiful day with a magical experience, watching the sunset on board a boat. Many companies are available. As for the choice of the boat, you are the captain.

Did you enjoy the day? Come and visit us in one of our 5 tourist offices, where we can create a made to measure day according to your preferences and budget. And why not share your experiences on our social media!



#### Find out more from the Tourist Office

## THE HISTORY of the tielle

This beautiful pie, its name derived from its cooking dish ('teglia') is pure Mediterranean. It originally came with immigrants from Gaeta (a small town north of Naples) who came to live in Sète in the 19th century, and was made with vegetables, poultry, fish and seafood, with an egg garnish... But the tielle became synonymous with Sète thanks to a filling that had never been tried before, octopus. The cephalopod was not, at the time, very popular with customers and the fishermen's wives cooked it with tomato sauce... The crust made it practical to take to sea or to eat in the school playground! This is how the tielle de Sète, as we know it today, was born.

## 101 THE TIELLE DE SÈTE a great dish

It was a great Italian lady who, the beginning of the 1930s, had a revolutionar dea: to use the unsold octopus and cook it in sauce to make a round pie with fluted edges that has now become iconic

Closer to home, it is to Adrienne Verducci that we owe the success of the tielle de Sète. She was the first to market it in 1937 and to make this rustic meal, until then just lunch for the Italian fishermen in the Quartier-Haut, a high end dish. Word-of-mouth brought Mrs Verducci's tielles out of the Italian districts, until they were in demand all over the town. And success didn't stop there. Adrienne's descendants have continued the business: Her son, Achille, and his three sisters sold tielles on their stalls. The appearance of the names 'Dasse' and 'Cianni' is, in fact, due to the Verducci sisters' married names. Today, the tradition is carried on by the (great) grandchildren who manage various artisan plants.

🕒 Tip

Would you like to make it yourself? Before preparing them, freeze the octopus to break the fibres! The flesh will be all the more tender.



#### THE BEST WAY TO ENJOY IT

Whether you prefer it warm or cold, the tielle is generally served as a starter. Some have the choice made for them, eating it cold in summer, hot in winter. Available as an individual portion (measuring between 9 and 12 cm), it also comes in an XL format (21-25 cm) to share with friends. So, among the various tielle producers in the town, which is the best?

This debate will never end. It depends on your palate, whether you prefer a bit of spice or a lot, thicker or thinner pastry, with chunks of octopus or a smoother filling... There's only one question that everyone can agree on: "What's the best thing to serve with it ?" All together now, "A little Picpoul de Pinet, of course!" Some brave people might even say ... a green salad ?



#### A non-exhaustive list of authentic souvenirs To take home with you and share (or keep for yourself!)





#### For young and old

From a babygrow to an XXL T-shirt, there is something for every size and for every budget. The marinière, an iconic accessory (thank you Georges !) is worn in summer and winter with the same pride and reminds us that here, we sail on the high seas!

## 🔊 A good bottle

#### To share between friends

Muscat, Picpou-de-pinet, Noilly-prat... There's no lack of wine merchants in the region! Maybe you could turn your shopping trip into a wine tour before leaving? As we say, after all that effort, the reward.

## DZezette biscuits

#### For a little gourmet pleasure

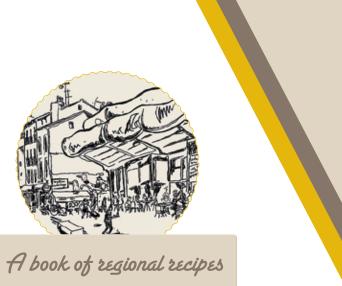
La Belle Epoque, an artisan biscuit factory, created in 1997 in Frontignan, has the trademark for the Sète zezette, in France. Since 2010, this crunchy tasty biscuit made from flour, dry white wine, sugar, and oil and perfumed with vanilla has been exported. Germany, Belgium, United Kingdom, even China snaps up the zezette!





#### For an aperitif or for parties

With its very distinct taste, the Bouzigues oyster has a fabulous flavour of hazelnut iodine, which lingers delicately in the mouth. Cultivated in the calm waters of the Thau lagoon, it is eaten everywhere and all year round thanks to the magic of the internet and the passion of ingenious producers who offer 48 hour delivery at home and even at the office !



#### I'm the chef!

A walk through Sète's covered market, this is what this book offers, meeting the traders and artisans : fishmongers, butchers, caterers, market gardeners and cheese makers. Everyone has added a recipe: artichokes à la barigoule, tian of vegetables from Provence, braised Swiss chard, pizza with heritage anchovies or blinis with fromage blanc... A treat for all. Sète, les halles Published by : Dans la Boîte - 177 pages (25€)



#### Because you can !

There is one place that is a must : Azais Polito, who has been canning the best of Sète gastronomy and perfuming cuisine all over the world since 1963! And you should also pack some produce from 'Saveurs de Cocagne'



#### Floating on the air of the scent of your holidays...

Perfume, shape, composition... All have their place in the charming artisan soap factories, where you will learn about the manufacturing processes or current trends such as, for example, organic essential oils and enriched products like Villeveyrac goat's milk soap, which is very popular at the moment. Also worth noting, is that Balaruc-les-Bains has its own dermocosmetic range: BLB Cosmétique.





Soaps and skin care



In perpetual motion, the singular isle and its archipelago offer lots of new things every year. Here are some of them, which are all good reasons to come back to see us again soon!

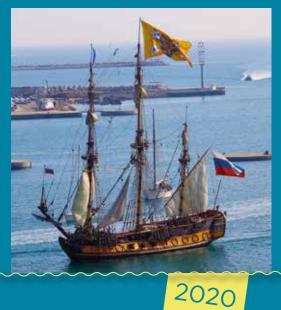


Le Réservoir

## 2019

Opened in December 2018, Le Reservoir is both a place for exhibitions and a sales showroom open to the public. To explore this new cultural venue, go to Quai de Bosc, where a 2,000 m<sup>2</sup> space has been completely refurbished to accommodate contemporary art in the style of a concept-store. A delightful and original place with over 2,500 works. The big plus? If you like a piece, you can buy it !

#### Free entry Le Réservoir - 45-46 quai de Bosc - Sète Open Tuesday to Sunday, 10:00 am - 7:00 pm



## Escale à Sète

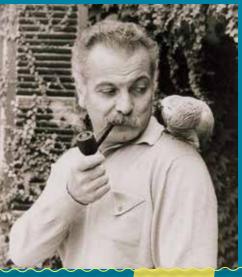
Normally, all good things come to an end. Not in Sète, where the good things... Come back again, with a bang! Organised every two years, Escale à Sète will be back from 7 - 13 April 2020 with, as always, an incredible parade of boats and a programme of festivities to make real ships' boys out of more than one budding sailor!

During the next edition you can see : the Netherlands guests of honour (guai du Commander Samary), the European delegations (quai du Maroc), the Gulf of Lion traditions (Quai d'Alger and Quai de la Consigne), Escale Assiette tastings (Quai du Maroc and Criée), workshops and children's games (Quai d'Alger), traditional sports (Quai du Général Durand), the big stage (Quai du Maroc), the river heritage (Quai Republic), the maritime heritage (Quai Republic), the marine natural heritage (Rue de la Savonnerie), the Marines and the Sub-Mariners (Quai Republic)...

escaleasete.com







2021

# Georges Brassens, 100 years already

The Espace Georges Brassens de Sète will, in 2021, unveil all the events and exhibitions that will take place during the centenary anniversary year of this local icon's birth. Devoted to the author/composer/performer Georges Brassens, it has been, for many years, one of the most visited museums in Sète 50,000 people visit each year.

espace-brassens.fr



## Find us on





Contacts

**ARCHIPEL DE THAU MÉDITERRANÉE TOURIST OFFICE** Quai Baptiste Guitard - 34140 Mèze - Tel.: +33 (0)4 67 43 93 08

VIC-LA-GARDIOLE TOURIST OFFICE: 32 Boulevard des Aresquiers - 34110 Vic la Gardiole - Tel.: + 33 (0)4 67 78 94 43

SÈTE TOURIST OFFICE 60 Grande Rue Mario Roustan - 34200 Sète - Tel.: +33 (0)4 99 04 71 71

#### **FRONTIGNAN TOURIST OFFICE**

Frontignan-Plage: Avenue des Etangs - 34110 Frontignan - Tel.: 33 (0)4 67 18 31 60 Frontignan Centre: Quai du Caramus - 34110 Frontignan - Tel.: 33 (0)4 67 18 31 60

#### **BALARUC-LES-BAINS TOURIST OFFICE**

Pavillon Sévigné - Square Bordes - Rue Romaine - 34540 Balaruc-les-Bains - Tel.: +33 (0)4 67 46 81 46

#### **MARSEILLAN TOURIST OFFICE**

Avenue de la Méditerranée - 34340 Marseillan - Tel.: + 33 (0)4 67 21 82 43

Published by : François Commeinhes Edited by : Office de tourisme Intercommunal Sète Archipel de Thau Méditerranée Editing : Maurice Berlemont Graphic design and layout : Thomas Besson - to.besson@gmail.com - +33 (0)6 81 03 90 62 Image credits : JP Degas - Andres Medel - Olivier Maynard - Pierre Nocca - Cyril Montels MRW Zeppeline - C.Sospedra - Alex Black - C.Cruells - Rodolphe Barras - Lucia Caravano A.Mattia - Carmen Di Rosa - Lisa Merenda - C Beaujard - Hugo Da Costa - Luc Jennepin - Alain Marquina Bruno Ferignac - Nathalie Poignon - Frontignan Tourist Office - Balaruc Tourisme - Marseillan Town Map image : Récréacom - Christophe Houles

> **Run :** 70.000 copies Printing : Easycom4you - 5 rue Jean Jaurès - 34200 Sète Published : March 2019

> > sete-archipel-de-thau.com



## **PRINTEMPS 2020** Rendez-vous incontournable en Méditerranée



## **INFO-RESA** : escaleasete.com / tourisme-sete.com



# **ESCALE A SETE** Fête des traditions maritimes Du 7 au 13 avril **10ème Anniversaire**

130 navires traditionnels parmi les plus grands voiliers du monde

> Armada de concerts et de saveurs maritimes

Rencontres avec les gens de mer, exposants, ateliers et jeux authentiques sur 3km de quais en cœur de ville

**Spectaculaires parades nautiques** 

Soirées festives et chaloupées

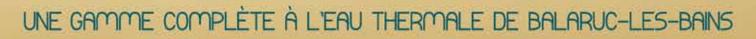




## BALARUC les bains

Dans le Sud de la France, rayonne une cilé antique bordée par la lagune de Thau dont l'eau merveilleuse jaillit de sources naturelles protondés. Ce secret est celui de Balaruc-Les-Bains. Unique station thermale de Méditerranée, elle abrite depuis des millénaires des bains somptueux où Neptune. Dieu des Sources et les nymphes empreintes de jeunesse et de beauté, étaient vénérés. Cette ville térnoigne d'un art de vivre à la romaine où les bains atlient thérapie, juxe et volupté. Deux mille ans plus tard, l'efficacité de cette eau thermale est prouvée, la science rejoint l'Histoire.

www.balaruc-cosmetique.com



JUST C

BALARUC